

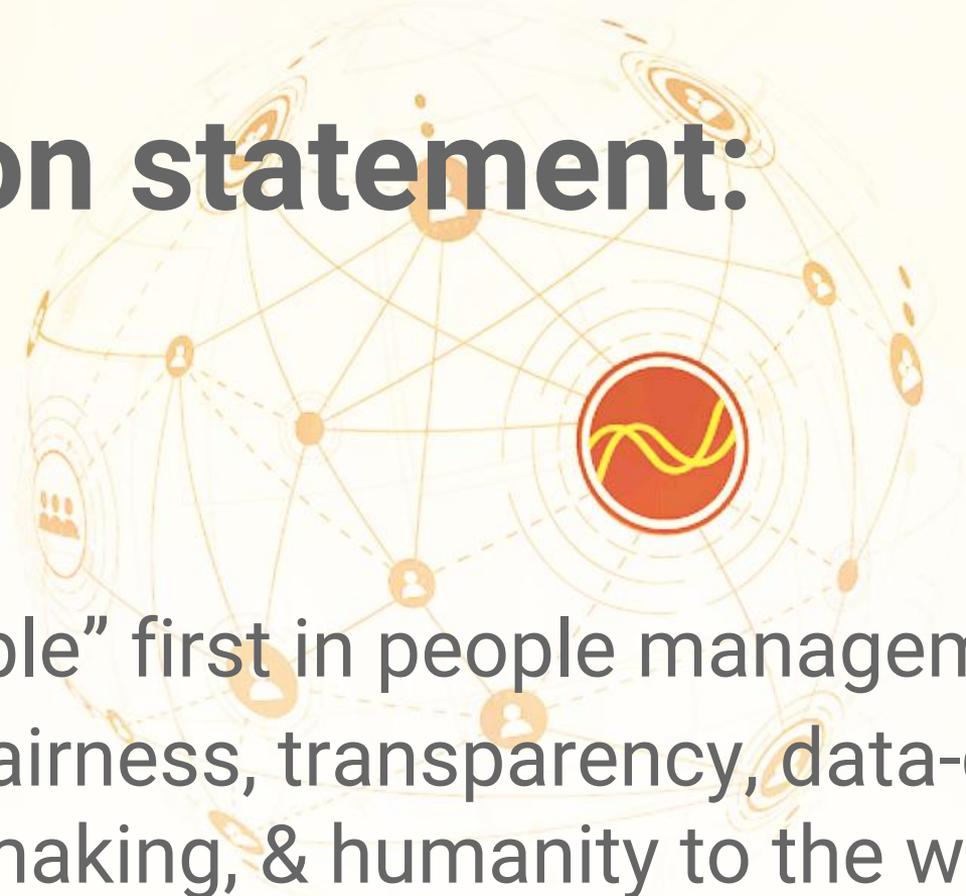


Peoplawave ICO

Revolutionizing The Hiring Experience?



Mission statement:

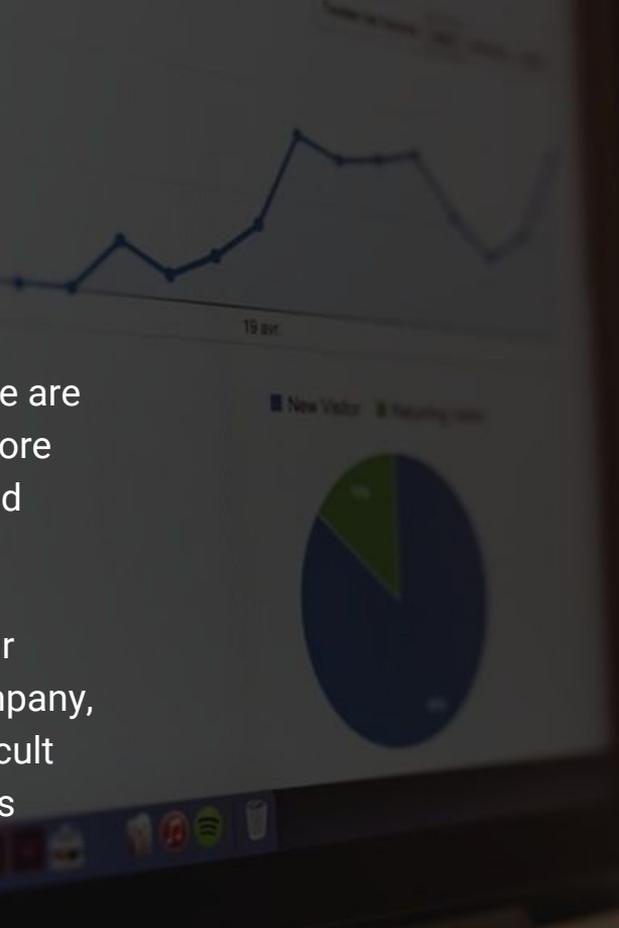


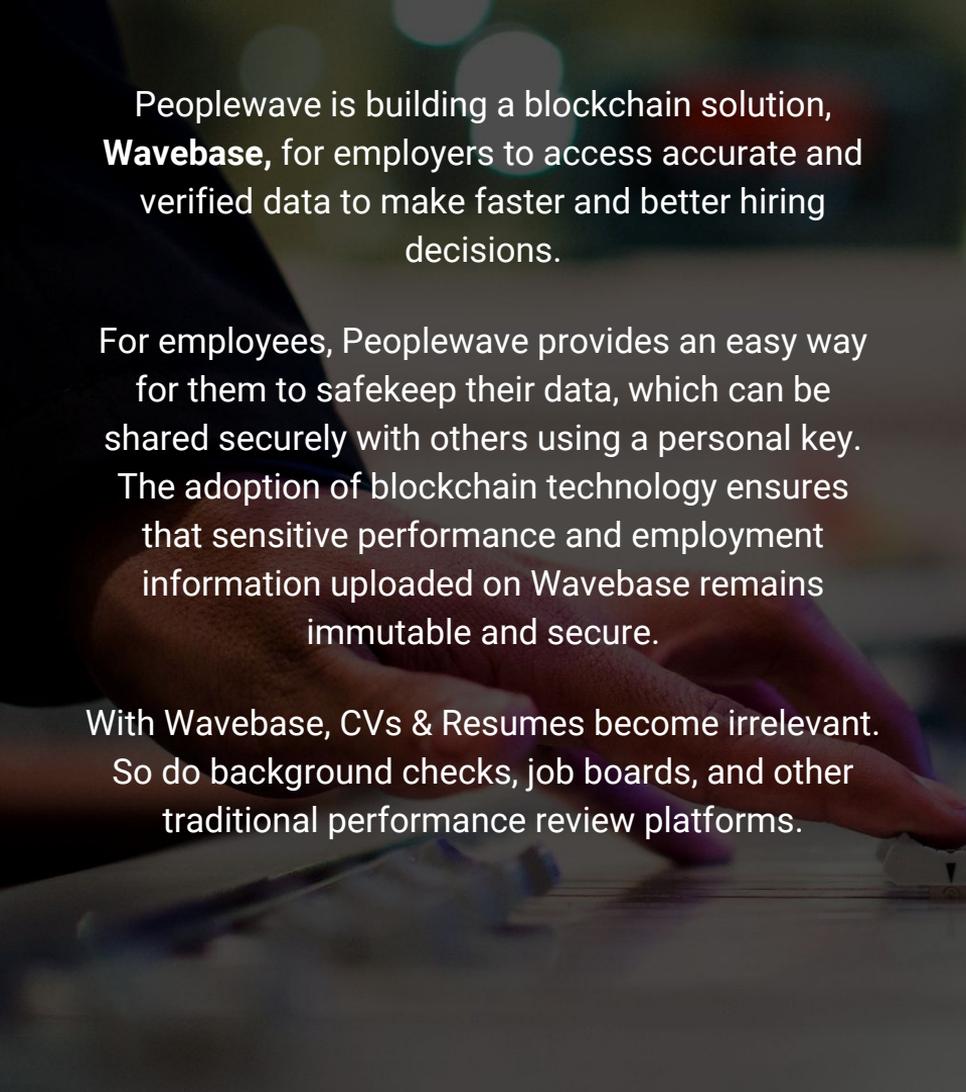
Put “people” first in people management.
To bring fairness, transparency, data-driven
decision making, & humanity to the workplace

The problem

Authenticating an applicant's work history, performance data, and accomplishments becomes arduous for hiring manager. There are a multitude of HR software services that store employee performance data, track KPIs, and reviews, but no universal solution.

Additionally, employees lose access to their performance data when they leave the company, making proving their credentials more difficult when seeking a new job role. LinkedIn helps bridge the gap, but lacks certainty that the "social proof" is genuine





Peoplewave is building a blockchain solution, **Wavebase**, for employers to access accurate and verified data to make faster and better hiring decisions.

For employees, Peoplewave provides an easy way for them to safekeep their data, which can be shared securely with others using a personal key. The adoption of blockchain technology ensures that sensitive performance and employment information uploaded on Wavebase remains immutable and secure.

With Wavebase, CVs & Resumes become irrelevant. So do background checks, job boards, and other traditional performance review platforms.

The solution

Team

Why Are They Qualified?



Damien Cummings,
CEO

16 year industry-spanning
marketing background
Training at Colombia,
Harvard, UPENN
MA in Biz Admin



Phil Aldridge,
CTO

MIT Grad
25 years IT experience
Board Member British
Chamber of Commerce in HK



Eugene Lim
CIO

Marketing MBA
Exec Director for Avontrust
CoFounder UnbankedX
Partner AvontrustWavesONE



Micky Lin,
VP of Marketing

6 Yr Marketing Experience
Former Deloitte EE
B2B & B2C Strategist

Advisors

What can they tell us?



Mallika Gadepalli
Human Resource

Former VP & Director of HR
Current Director of Strategy
10 Years Experience



Philippa Penfold
Human Resource

Former Head of HR 200k +
MS in HR Management
GPHR, SHRM-SCP, CAHRI,
MCIPD



Sanjeeb Chaudhuri
Finance, Sales

Former CEO- Citygroup
Multiple board member-
Marketing MBA

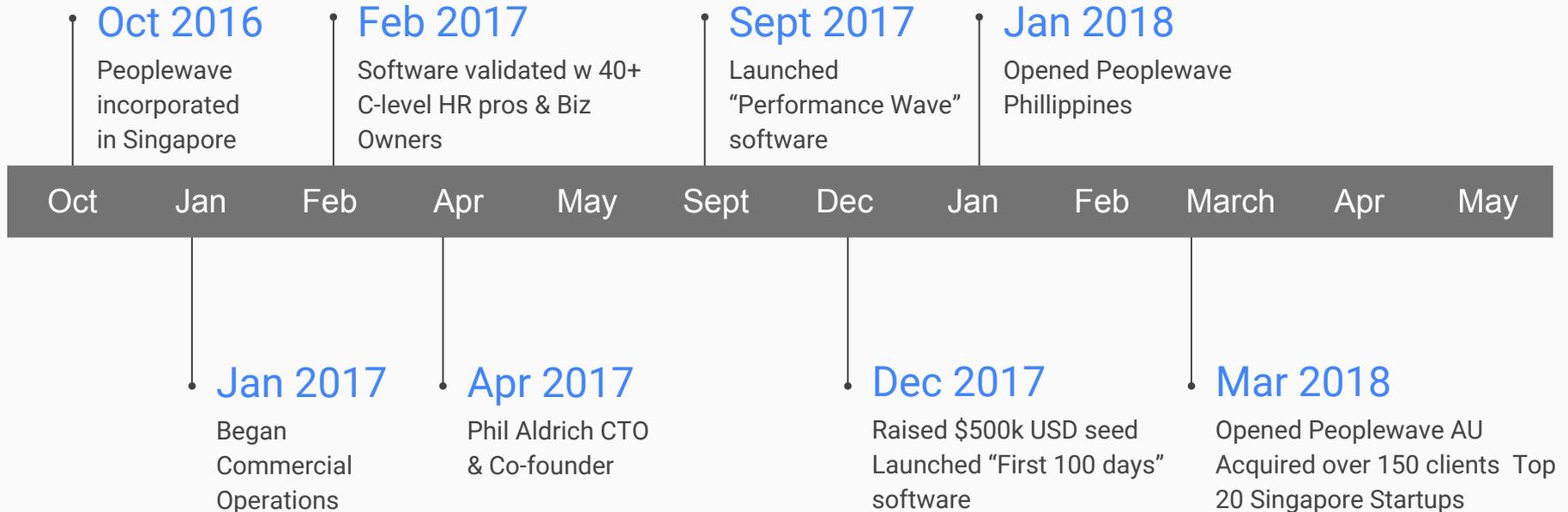


Cameron Crawford
Legal

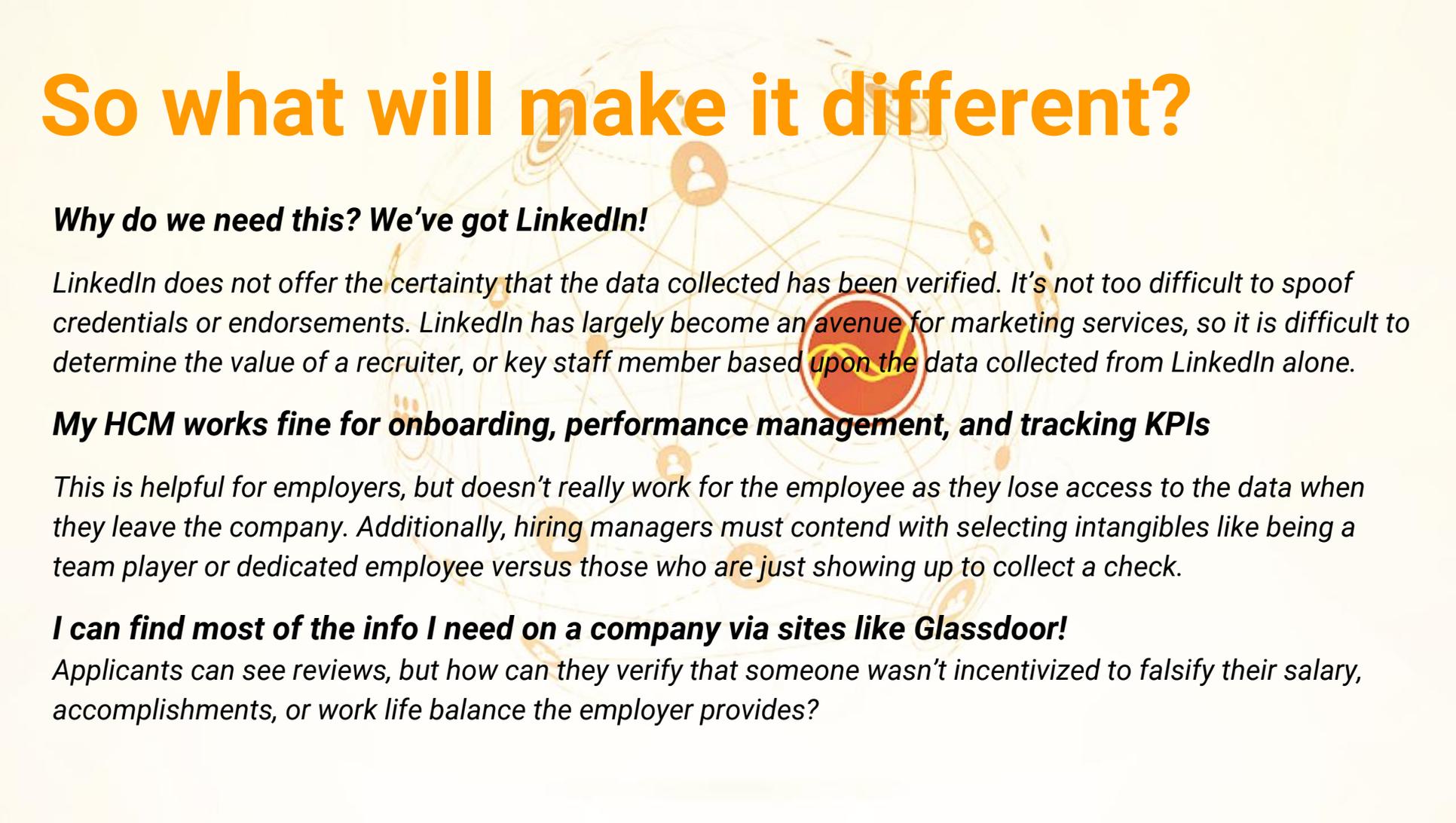
20 Years Legal Experience
Corporate, IP, M&A,
Compliance, VC,
Broadcast, Image
Licensing, E-commerce

Company Milestones

What Peoplewave has already accomplished...



So what will make it different?



Why do we need this? We've got LinkedIn!

LinkedIn does not offer the certainty that the data collected has been verified. It's not too difficult to spoof credentials or endorsements. LinkedIn has largely become an avenue for marketing services, so it is difficult to determine the value of a recruiter, or key staff member based upon the data collected from LinkedIn alone.

My HCM works fine for onboarding, performance management, and tracking KPIs

This is helpful for employers, but doesn't really work for the employee as they lose access to the data when they leave the company. Additionally, hiring managers must contend with selecting intangibles like being a team player or dedicated employee versus those who are just showing up to collect a check.

I can find most of the info I need on a company via sites like Glassdoor!

Applicants can see reviews, but how can they verify that someone wasn't incentivized to falsify their salary, accomplishments, or work life balance the employer provides?

How it will work

The Wavebase Solution is built upon several technology layers

Employees share Private Key with Employers to upload performance data or Potential Employers to access historic performance data for hiring purposes

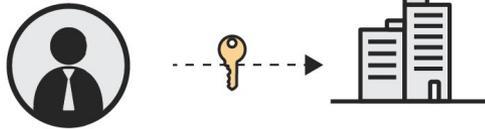
Step 1:

Employee creates a free Wavebase account



Step 2:

Employee shares their key with his/her employer for performance data upload



Step 3:

Employers upload performance data on Wavebase.



Step 1:

Employee provides key to potential employer.



Step 2:

Potential employer requests for information from Wavebase.

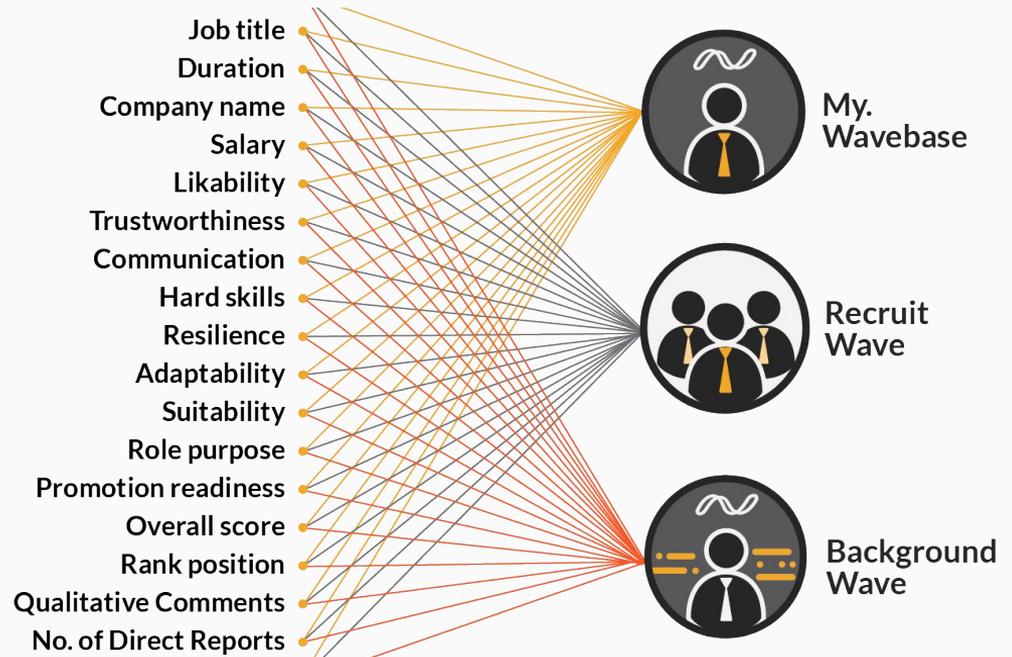


How it will work

The Wavebase Solution is built upon several technology layers

Platform will provide users with transparent, verifiable performance data of individuals

Wavebase will track and store 19 unique data points, recording data on the ETH Blockchain



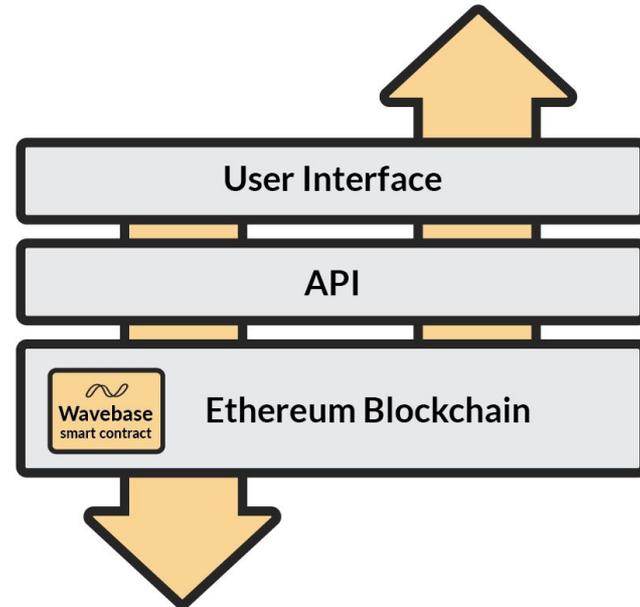
How it will work

The Wavebase Solution is built upon several technology layers

User Interface- Employers, Recruiters, & Employees upload or request data.

- My.Wavebase
- Recruit Wave
- Background Wave

API- Connects to existing Peoplewave servers, sends regular updates to ETH blockchain via HTTPS GET/POST



How it works

Platform Components

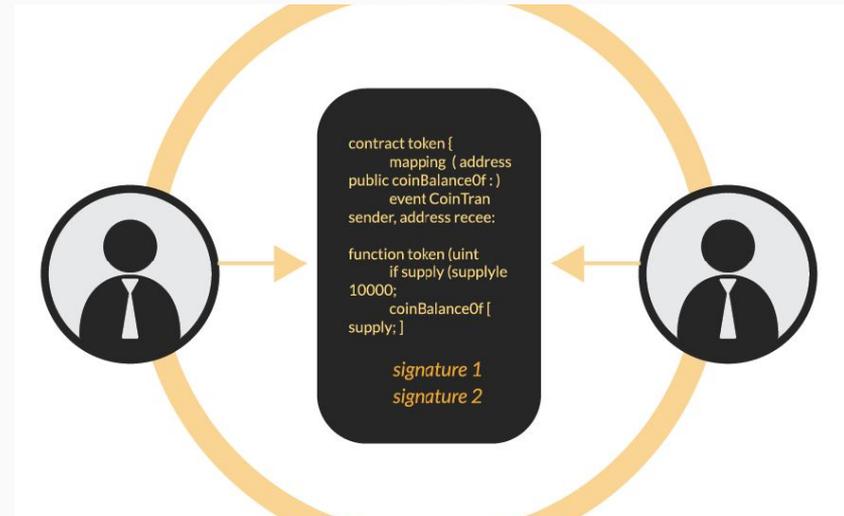
My.Wavebase- Allows individuals to create account, update personal info, view stored records.

Recruit Wave- Portal for employers to conduct targeted searches based on performance, relationships, jobs titles, hard skills, and more.

Background Wave

Hiring companies can use to screen potential candidates, relationships, hard skills, etc.

Data is accessible only via smart contract using multi-sig wallet keys.



Peoplewave (PWV) ICO Info



Presale Concluded 5/25/18, hit \$2M softcap

ICO Live 5/31-6/6 Seeking Additional \$5M

ERC-20 Token

Launched on QUOINE's Mission Control ICO platform- KYC completed via Quione, instant exchange listing

1ETH= 6888 PVW

95% Bonus on first \$1M/24 Hours- Whichever occurs 1st

75% Bonus up to June 6th

Peoplewave (PWV)ICO Info

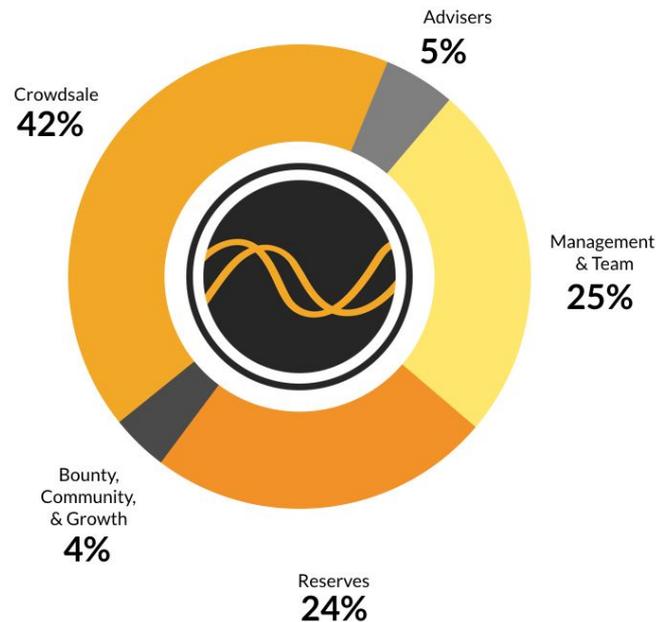
Ticker Symbol: PWV

Total Supply: 1,200,000,000 tokens

Presale: 100,000,000 PWV Issued

Hard Cap: \$20M USD

Soft Cap: \$2M USD



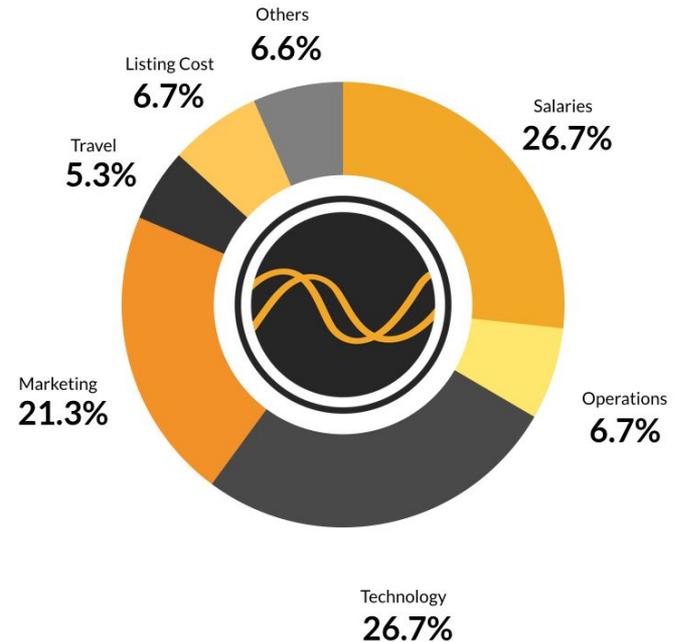
Peoplewave (PWW) ICO Fund Allocation

Funds will be used primarily to:

Acquire New Talent/ Scaling Up

Increase Marketing Footprint

**Invest In Development of
Wavebase Solution**



Competitors

Peoplewave isn't the only project looking to disrupt the HR industry with blockchain.



Abl Ecosystem (ABL)

Verify Employment Data via Blockchain
Robust C-Level Team
Strong Blockchain Advisors
LinkedIn/Namely/BambooHR competitor



Work Coin (WRK)

Search & Verify Freelancers Worldwide
Extremely Strong Dev Team
Extremely Strong Blockchain Advisors
MVP Live Now
5iverr/UpWork/99Designs/Elance competitor

Potential Issues

There are a few areas of concern we found...

Once Private Key is shared, how can an individual be sure the employer won't continue to access it?

Uses multi-sig wallets and smart contracts to provide data access. White paper did not have significant details on functionality

ICO Feels rushed

This project appears to have solid foundations, and is fast tracked for listing on Quoine Exchange. This will provide instant liquidity, which could act as a double edged sword. Cautious of PND

Closing Thoughts

- Existing Product & User Base**
 - Robust HR Team**
- Reasonable Vesting Schedule**
 - Competition Exists**
- Success Will Hinge On User Adoption**